



4862 Broadway, New York, NY 10034  
212 544 0614 fax: 212 544 2678  
**Parents' Association**  
**Shannon Park, President**

Dear Muscota Parents,

We hope you have been enjoying your summer and that your children are eager to start a new year at Muscota. We wanted to let you know about three easy ways to help raise money for our school while you are doing your back to school shopping. Please consider utilizing all of these programs so we can benefit our school and the children it serves.

### **Target® Take Charge of Education Program**

If you already have a Target REDcard, you can select Muscota to receive a percentage of all your purchases. Go to [www.target.com/tcoe](http://www.target.com/tcoe) and click on the "Enroll Now" link under the "Current REDcard holders" box. You can also call 800-316-6142 to enroll. Now start shopping!

If you *do not* have a Target REDcard, please consider opening an account the next time you visit Target and then designate Muscota to receive a percentage of all your purchases as outlined above. You will also receive 10% off your bill on the day you open an account. Also, anyone can designate our school as a recipient of the earnings. This is a great way for grandparents, friends, and neighbors to support your child's school through their REDcard.

### **Box Tops for Education Marketplace™ Program**

You can benefit Muscota by shopping at over 70 online stores like Barnes & Noble, Oriental Trading Co., Pottery Barn, and Drugstore.com through the Box Tops Marketplace™. Muscota will earn cash on purchases at no additional cost to you. To sign up, go to the Box Tops website: [www.btfe.com](http://www.btfe.com) and designate Muscota New School as the recipient. Once you are enrolled, select one of the 70 store links on the Marketplace page and start shopping.

### **Box Tops for Education**

Find and clip Box Tops coupons on hundreds of products like Cheerios, Ziploc bags, Kleenex and hundreds of other items. Each Box Top coupon is worth 10¢ for our school. A full list of products can be found at [www.btfe.com](http://www.btfe.com). Please send box tops to school with your child in an envelope marked Box Tops by September 25. We will be collecting and submitting Box Tops twice a year so don't stop clipping after September.

Thank you for helping us make a great school even better!

Shannon Park  
PA President

Margaret Peeler  
PA Vice President